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Mission Statement

We are a network of successful REALTORS® empowering women to exercise their potential as entrepreneurs and industry

President's Message



Rhonda Diner, President
Coldwell Banker
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This is the fourth newsletter for 2010 and it has been a wonderful year for me as the President of the WCR Bonita Estero Chapter. We have had a fun filled eventful time with great business luncheons and fundraisers that far surpassed our goals. With such a great team on my governing board and members of committees we have reached MEGA membership category. I know the 2011 governing board is in great hands with the upcoming team and with lots of great ideas and new activities for our organization.

I want to thank everyone that made our chapter the largest in our short history by reaching over 82 national realtor/affiliate members and over 155 members total. I am so proud of the way we have all participated in making our chapter successful and creating a wonderful positive atmosphere for new members too. We have had membership social orientations and outings that created the opportunity to network and develop relationships. Our fashion show and golf tournament is the first for our chapter and provided great social and business interaction where new members joined and participated. The speakers at our luncheons were diverse and created opportunity for new ideas, political forums, creative marketing and personal growth.

It is with pleasure that I pass the gavel to Heather Wightman who will lead our chapter in 2011. I know that with her leadership and the governing board team we will be even more successful. I look forward to continuing my presence as a Past President and assisting the new team in whatever capacity they need. This has been a great year for the chapter and a fantastic experience for me as well. I want to thank everyone that supported me throughout the year and helped to make this chapter succeed to a fantastic new level. Here's to a MEGA new year!

Your 2010 President,

Rhonda Diner

Mark Your Calendar

Monthly Business Meeting:

December 10, 2010
11:30 am - 1:00 pm
The Club at Grandezza
Installation of 2011 Officers
“Pass the Gavel Awards Program”
Sponsor: Third Federal Bank

WCR Events:

November 5-8 NAR/WCR
Annual Conference & Expo
New Orleans, LA

November 9th-Governing Board Meeting
3:30PM B.E.A.R

November 16th

5:30-7:30PM

New Member Orientation & Social

“That Bling Thing!”

Worthington Country Club



Reflecting on 2010

By Elizabeth C. Mancini

It is hard to believe that it is November and the year is almost over. We have covered much this year in our Education and Program Committee beginning the year with Kim Dickey in January who discussed Overcoming Obstacles. We covered "Staging Preparation for Marketing" with Robb & Stucky; we had Meg Judge from the Estero Chamber who gave an "Economic Forecast". We hosted Wilson Bradshaw from the Florida Gulf Coast University who discussed the "Impact on the Community" and how FGCU contributed to the growth in our community, along with that, we had Steve Barker who gave us an overview of "Working with International Buyers, a Political Forum, and the Geek Squad "Tweet & Twitter" where we all have to embrace technology. Also, we had our first golf tournament at Wildcat Run Golf and Country Club and a "Black & White" fundraiser that broke all records.

This month we have the pleasure of introducing John Sebree, Vice President of Public Policy with Florida REALTORS®. His discussion post election should be a great update of "What Happened and how it Impacts Our Industry?" Hopefully, we will by then have defeated Amendment 4!

In December, we will have our Installation of Officers and the Passing of the Gavel. Rhonda Diner has been a President extraordinaire and has done so much in keeping things moving forward, timely and financially beneficial to our Chapter. We are now a MEGA Chapter under her reign and much will be expected from all of us going forward. We have lifted the bar!

Be sure to support the Bonita Springs-Estero Chapter and our 2011 President, Heather Wightman, in the coming year. We will need committee chairman and committee members to make 2011 another year to remember. If you have suggestions for Programs and Education in 2011, please let Heather Wightman know.

Thank you for the opportunity to serve in 2010. ~ Elizabeth C. Mancini

Membership Corner By Judi Gietzen

As we closed our 3rd Quarter of 2010, the Bonita Springs/Estero Chapter of Women's Council of Realtors grew to a record breaking membership. On the National Level, we are now a Mega Chapter with 82 National members and 155 total Chapter members. Congratulations to the 2010 Leadership and members that continue to promote and grow our Chapter.

Please visit the following websites to confirm all your membership information is correct for several reasons. If your phone # or e-mail is incorrect, you may miss a national real estate referral costing you Thousands of Dollars in lost commissions. For our Local Affiliates, same stands true with lost earnings on a referral/lead for your business. National and Local Chapter billing will go out soon, and we need to verify your correct mailing address. Thank you for your cooperation.

Local Chapter Website is: www.wcrbonitaestero.com
National Website is: www.wcr.org

SAVE THE DATE: November 16, 2010 will be our last New Member Orientation/Member Social hosted by Worthington Country Club. Throughout the year we have had a theme thing going on for this function, and our last will be "THAT BLING THING"! Check out the flyer on our website. This should kick off the Holiday Season perfectly. Don't forget to bring a potential member, as guests are free. It should be a marvelous evening. **RSVP:** jgietzen@amerivestrealty.com

It is my privilege to serve as your 2010 Chapter VP of Membership,

Judi Gietzen

How do you get the most out of your membership?
GET INVOLVED!

Event Spotlight

3rd Annual Bon Appétit Event

The Annual "Bon Appétit" tasting event at Miromar Design Center was a huge success in its third year. The fundraiser continues to attract new sponsors, entertainment and vendors. Bon Appétit brought together the area's finest restaurants, catering services and confectioners on Thursday, October 14, with several repeat participants: Irresistible Confections, PRP Wine International, BluSushi. The event hosted for a third year by Bonita Springs-Estero and Fort Myers Chapters of the Women's Council of REALTORS[®] and is the largest fundraiser for the two chapters. Joe Taylor, Marketplace Title – in the second year as sponsor, did a terrific job as emcee.



This year we had the good fortune of adding two musical sponsors: "A Little Night Music" classical and jazz music performed by Gareth Boland and Michael Simon, **Florida's premier flute performer and his World Music Band offered a unique blend of Jazz, Salsa, Latin, 70's and Caribbean music styles with the flute, saxophone, percussion and acoustic guitar.** This added a wonderful element to the event. We look forward to seeing everyone again next year!

Warm regards,

Deborah Hamilton
Public Relations Manager
Miromar Design Center



To all of our Bon Appétit participants & sponsors:
THANK YOU!
for making this year's event a success!

Event Spotlight, continued.

Black & White Auction

The Black & White Auction Luncheon was a huge success! Not only did we exceed our fundraising goal, but many members went home with great gifts and had a lot of fun too!



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