

Chapter Leaders

President

Rhonda Diner

Coldwell Banker
(239) 633-4853
RhondaDiner@comcast.net

President-Elect

Heather Wightman

John R Wood Realtors
(239) 450-1891
hwightman@johnrwood.com

V.P. of Membership

Judi Gietzen

Amerivest Realty
(239) 405-3503
jgietzen@amerivestrealty.com

Secretary

Carol Herron

Coldwell Banker
(239) 992-0059
Carol.Herron@floridamoves.com

Treasurer

Karen Boring

PNC Mortgage
(239) 250-3570
Karen.Boring@pncmortgage.com

President's Message

It is now midyear 2010 and it has been an extremely successful time for the Chapter. Our membership has grown and we have had new & exciting events to stimulate interest and create lots of fun for all.

In May the Executive Governing Board, which included Heather Wightman, Judi Gietzen, Carol Herron & myself, made the annual trip to the National WCR Convention in Washington D.C. at the Washington Hilton Hotel. There we were able to network with realtors from all over the country. Along with that, we attended various learning Forums which involved successful WCR Members who shared their tips & knowledge of the industry. We also received our 2009 Chapter of



Rhonda Diner, President
Coldwell Banker
(239) 633-4853
RhondaDiner@comcast.net

Excellence Award at the Banquet to bring home to our Bonita Estero Membership. It was an educational and fun trip for all of us.

Recently we had our first Golf tournament and new member orientation & social at Wildcat Run in Estero. It was attended by over 115 local realtors, affiliates and friends. The

weather cooperated for the 18 whole golf events and the luncheon was delicious at the Wildcat Run Country Club. We had a very successful raffle event which will increase our education fund for our PMN recipients in the chapter. We want to thank and let our sponsors know we appreciate all their support throughout the event and all through the year.

We have planned educational, technical & political business luncheons with speakers that will dazzle and inform the membership. Along with that, we will be having member socials that will help increase membership and interest in our successful chapter. I look forward to more wonderful fun filled events during the rest of the year for the WCR Bonita Estero Chapter.

-Rhonda Diner

Mark Your Calendar

WCR Events:

October 14, 2010
5:00 pm to 7:00 pm
International Design Center
“Bon Appétit”

RSVP at www.WCRBonitaEstero.com

Monthly Business Meeting:

September 10, 2010
11:30 am to 1:00 pm
The Club at Grandezza
“Tweet and Twitter”

October 8, 2010: Black & White Auction
November 12, 2010: John Sebree VP Public Policy
December 10, 2010: Passing the Gavel

Mission Statement

We are a network of successful REALTORS® empowering women to exercise their potential as entrepreneurs and industry leaders.

Women's Council of Realtors Mid-Year Meeting in Washington DC.

In mid-May I had the pleasure of attending the Women's Council Realtors mid-year Meeting, I was accompanied by Rhonda Diner, President, Heather Wightman, President-Elect, and Judi Gietzen, VP Membership. The mid-year meetings are held in conjunction with the NAR mid-year meetings and trade show, providing the attendees with so many networking and learning opportunities.

On the first day we were there, Heather, Judi and I attended the PMN class: Harnessing the Power. Terry Watson was the trainer, and what a trainer he was! If you ever have the chance to take a class conducted by Terry, take it! He is entertaining and informative. He got me thinking of things I could do better in my career and then provided the necessary information to get it done. He is an inspiring and very funny speaker.

The remainder of the Meeting was chock full of education opportunities all conducted by experienced and entertaining Realtors. These education sessions covered a variety of topics from Technology to working with the X & Y Generations.

The Awards Banquet was great we all dressed up in our party clothes and enjoyed the good food, good company, and cheering on our chapter and state when the awards were announced.

We even found time to do a little sightseeing around Washington DC and we all learned, with help from the locals, to navigate the Metro system.

-By Carol Herron, Secretary

Women's Council is amazing.. and seeing the BIG picture really helps! I just came back from our National Leadership weekend in Chicago for all President-Elects. The weekend was held on a Saturday/Sunday weekend, and jam packed with ideas, networking, training, and fun, taught by some of the best leaders from all the chapters in the nation.

We started early with an assembly-style meeting and then had break out sessions throughout both days. The curriculum focused our energy on how to hold great meetings, how to grow our organization with leadership, the importance of our Annual Report, how to hold parliamentary-style governing meetings.

The success of Women's Council of Realtors, nationally, grows when there is consistency throughout the local chapters. It's important for us as a local chapter to follow the direction of our state and national chapters, to ensure our success continues on long after we have served our tenure.

We finished our sessions with a phenomenal session on social networking and all things internet oriented. The most important topic that was re-iterated throughout the weekend is that our system and everything we need answers to, can be found at our website... www.wcr.org. It is a WEALTH of information and it under-utilized. PLEASE make a point to check it and use it! It's great for finding our outline for success, as well as finding other members within our organization for REFERRALS!!

Remember - the more you learn, the more you earn!! And because you have chosen me as your President -Elect, you are giving me the opportunity to learn more! I can not WAIT to serve as your President next year, and look forward to having each ONE of YOU to serve along side, as we build our great chapter TOGETHER!!

-By Heather Wightman, President- Elect

Event Spotlight

Mid year Meeting in Washington D.C.



1st Annual Golf Tournament



Bonita Springs/Estero Chapter 1st Annual Golf Tournament

Bonita Springs/Estero Chapter 1st Annual Golf Tournament, New Member Orientation & Social held on July 13, 2010 was a huge success. A SELL OUT days prior to the event!!!!

A Day of Fun with Friends who weathered the heat and I am sure set some course records on the beautiful Arnold Palmer Championship Course. Over 100 Chapter Members and Guests gathered at Wildcat Run Golf & Country Club to play golf enjoy lunch and distribute over \$4,400 worth of raffle prizes donated by members and local businesses.

This event was established to help increase our 2010 income for education reimbursements and officer travels. Together, we collected over \$2,700. The most profitable, live auction item was donated by Jeanette Igoe, raising \$350. I am so proud to report this dollar amount as a Chapter of only 125 members!

Thank you to the members who volunteered their time, talents and efforts to make this a wonderful day. We so appreciate the Hole Sponsors and Contributors for their investment in our Chapter.

Wildcat Run Golf & Country Club Community was a wonderful place to host our Chapters event. Rumor has it there will be a 2nd Annual Golf Tournament and we look forward to seeing all of you there.

It is my honor to serve as your 2010 V/P of Membership -Judi Gietzen

Special Thank you to our Sponsors

State Sponsors

Platinum

Blue Star Risk
HomeTeam Inspection Service
North American Title Company
Wells Fargo Home Mortgage

Gold

Affinity Law Firm- Millie Kanyar

Silver

Health Plans 123
Kenyon Real Estate
Paul Homes
Rels Title
Royal Institute of Real Estate
Third Federal Savings & Loan

Special Event Sponsor

Platinum

Harper Pinzino Island Realty
Pensacola Association of Realtors
The Studer Group

Gold

Emerald Coast Association of Realtors
Hilton Resort on Pensacola Beach
Pensacola Women's Council of Realtors
Pro Clean Carpet Cleaning

Silver

Audrey Lackie
Emerald Coast Women's Council of Realtors
Naples on the Gulf Women's Council of Realtors

Strategic Partners



Bill Jurek & Pam Jensen



Lisa Winters



Cliff Welles



AJ Deerey



Mary Kephart



Jeff Gerard



Alana & Joe Consolo



BB&T- Oswald Trippe and Company

Nancy Dalasky



Deborah Hamilton



Joe Taylor & Gene Provost

Partners in Progress

Decorating Den Interiors

Cliff Welles

TIB Bank

Sylvia Connor

Proview Home Inspections, Inc.

Carol Biron

Gibraltar Private Bank & Trust Co.

Karen Boring

Wells Fargo Mortgage

Stephanie Whiffen

Stewart Title

Marian Rosencrans

Prudential Florida WCI Realty

Beth Mancini

Sunbelt Title

Randi Benge

Miromar Design Center

Deborah Hamilton

Third Federal Savings & Loan

Cathie Bartlett

Thank you to our 2010 Newsletter Sponsors!



Carol Biron
Marketing

Serving Collier and Lee Counties
cbiron123@comcast.net
www.proviewhomeinspections.com

Toll Free: (866) 304-2828
Ph: (239) 304-2828
Fax: (239) 348-7059



Home Inspection Division
Licensed, Bonded & Insured
Experienced, Certified & Accredited
See back for services offered

Gene Feliciano



www.slab2shingles.com

239-262-0058
615 Nursery Lane Naples FL 34119



2801-K Estero Blvd. ♦ Fort Myers Beach, FL ♦ 33931

Kim Hood
Sales Specialist

800-800-8244
239-463-5200 x 103
Fax: 239-463-2367
kim.hood@teamrti.com

www.teamrti.com



Cathy Hamilton
Independent Agent

Call today for your
Free Analysis!
239-272-2897 Cell
877-787-0596 E-Fax

2614 Tamiami Trl N #457
Naples FL 34103

www.aneasywaytodebtfree.com
cahamilton14@aol.com

WE Open AND Close FOR YOU

SUNBELT
TITLE AGENCY



CONTACT YOUR
SUNBELT TITLE REPRESENTATIVE:
239-498-1882
OR PLEASE VISIT US TODAY AT:
SUNBELT TITLE.COM
8200 Heath Center Blvd., #101
Bonita Springs, FL 34135



Backed by industry-leading
technology systems,
Sunbelt Title Agency delivers
efficiency to support your
business information needs.



Prudential

Elizabeth C. Mancini, GRI
REALTOR®/Managing Broker
www.prudentialfloridarealty.com

Florida Realty

24880 Tamiami Trail, Suite One
Bonita Springs, Florida 34134
Bus: 239.390.4000 Toll Free: 888.615.1496
Cell: 239.331.6770 Fax: 239.236.4600
bethmancini@prudentialfloridarealty.com

an independently owned and operated member of The Prudential Real Estate Affiliates, Inc.



Renay Crawford

From Contract 2 Close, Inc.

Virtual Real Estate Assistant
Contract Mortgage Processor
Mobile Title Closer

Phone: 239.214.8232
Fax: 239.214.2742

Renay@FromContract2Close.com
www.FromContract2Close.com

Call today for a free consultation!



Your ad could be here too!
Only \$50.00 for the year!
Call Rhonda at 239-498-9980 today!
Space is limited!