

Chapter Leaders

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*If you are interested, please
contact Rhonda Diner ASAP.*

President's Message

Our First business luncheon of the year was attended by over 80 people at Grandezza Country Club. Our speaker Kim Dickey filled our minds with the 7 steps to overcoming our "Brick Walls". This educational lecture and question period was enjoyed by all. Our membership orientation and social at Wildcat Run Country Club was attended by over 50 people and a great event too. We have secured 10 Strategic Sponsors and a wonderful year of planned business luncheons and each with a Partner in



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Progress to sponsor our programs. Our new website is professional and we have a technology committee working hard to make our site truly better than ever before. Our fund raising has been started

with gift cards and Shop till you Drop, a Fashion Show and High Tea and a Night in Spain cooking demonstration. There are lots of other great activities in the plans and all committees are hard at work. We are a great chapter and I look forward to a wonderful year full of education, networking and referrals for all our members. I urge everyone to get involved, join a committee and make the most of being a member of the Bonita Springs –Estero Chapter of the Women's Council of Realtors.

-Rhonda Diner

Mark Your Calendar

WCR Events:

February 23, 2010

2:30 pm to 4:30 pm

The Beach Clubhouse at
Miromar Lakes Beach & Golf Club
My Fair Lady Fashion Show & High Tea

RSVP at www.WCRBonitaEstero.com

Monthly Business Meeting:

March 12, 2010

11:30 am to 1:00 pm

The Club at Grandezza
Shop 'Til You Drop Fundraiser
Speaker: Meg Judge, CEO of the Estero
Chamber of Commerce

Mission Statement

We are a network of successful REALTORS® empowering women to exercise their potential as entrepreneurs and industry leaders.

FAR Mid-Winter Convention

Representatives from the governing Board of Women's Council of Realtors - Bonita/Estero went to Orlando, to partake in a portion of the Florida Association of Realtors mid-winter business meetings.

I had a GREAT time!! It was wonderful seeing so many Realtors there to get educated on the hot topics and issues of being a Realtor in Florida.

We arrived on Wednesday in time for WCR leadership meetings. The real focus of that meeting was giving back to the community as an individual. Getting involved in something other than our business helps others, takes the focus off ourselves, and shows the community that Realtors DO care! The re-payment back to us, the volunteers, is the wonderful feeling of being able to make a difference, the self-realization of how truly blessed we are everyday, and self-confidence building. Break-out sessions followed to discuss individual topics facing local chapters. Training and expertise was on hand to lead us on to the next level, and eventually to the state and national levels, should we choose.

Later in the afternoon, we went to a FAR meeting, where they are promoting a STATE-WIDE OPEN HOUSE on April 10-11..be looking for more information on that! The other big news in the meeting was DEFEAT AMENDMENT 4!! More information will be available on that, too, with the pros/cons of the amendment, but the feeling of FAR, that I interpreted, was that if this is not defeated, the Florida progress will come to a halt.

In the evening we were invited to dinner by our own Board Of Realtors CEO, Bill Barnes, and staff.. we LOVED the company of conversation, and the food was delicious!

Thursday was FULL of information, and sit down luncheon and formal dinner celebrating the WCR 2010 state officers. We had break out sessions, committee meetings, eating, conversing, and meeting other Realtors and affiliates from all over the state. What a great time hearing ideas from other chapters about leadership, organization, member retention, and FUNd raising ideas! Also - these small group meetings were a great time to bond with other Realtors and build a referral network for future business! The dinner was a passionate dedication to our military, and had great music, great food, and a great celebration of the success of Florida within the Women's Council of Realtors - we are the LARGEST in the whole country!! Let's keep up the great work!!

I was blessed to represent my fellow members at the meetings, but highly encourage anyone to go our future meetings.. there is so much information to take advantage of, and it does light a spark of ideas to push us to the next level of personal business, personal achievement, and also pride of being in such a great profession and being part of a wonderful organization!!



Heather Wightman, President-Elect

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Event Spotlight

January 2010 Business Meeting



Photos provided by David DiMartino of
 David Michael Photography (239) 947-0746

January WCR Convention



2010 New Member Orientation



My first WCR & FAR Conference

A quick recap of my 1st WCR & Florida Association of Realtors Business Conference Meeting...

Attending this event with our chapter's president, president elect and former VP of membership was such a delight for me. It was like my college dorm days with adjoining rooms, late night chats, laughs, and developing new friendships.

On the business side, many

statewide professionals were sharing positive strategies.

The leadership development workshop was quite an event, lots of energy flowing through the room. Each standing and special committee's forum was very educational and provided a platform to actually meet & talk with like officers across the state.

Not to be bias, but I sincerely believe our outstanding chapter provided some very strong ideas and helpful suggestions

to the entire state. One other point to brag about; our strong relationship with our local Board of Realtors, aka, B.E.A.R. Let's not take this for granted, there are some chapters within Florida that are not as fortunate as we are.

And of course, the networking opportunities from each chapter are priceless. I have already received e-mails from several new WCR friends acknowledging their eagerness to continue communication

and develop client referrals.

In closing it was a thrill to witness Sherry Haas being sworn in as District V Vice President during the very formal Officer's installation.

It is my honor to serve as your 2010 Vice President of Membership.



Judi Geitzen
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